January 2025

Methodologies: PeopleCert update

Latest news and updates on the PRINCE2 portfolio

bcs
The Chartered Institute for IT

PROMS-G
Project Management
Specialist Group

PeopleCert

Who is PeopleCert?

PeopleCert

Mission

To develop **Global Best Practice frameworks** and **certifications** that improve organizational efficiency and enhance the lives and careers of people.

Values

Quality | Innovation | Passion | Integrity

Global Outreach

Customers in **200+** countries every year

25
Years of History

500.000
Exams / year

1.000
Employees

10.000
Associates

40
Nationalities

60
Awards

PeopleCert

A global ecosystem of leading partners

Our clients include

50,000 leading companies

Abbott · accenture · AIG · AIR FRANCE · amazon
Apple · AT&T · Bank of America · BARCLAYS · BLACKROCK
BNP PARIBAS · BOEING · bp · CISCO · Capgemini
DELL EMC · Deutsche Bank · Disney · ERICSSON · Meta
Goldman Sachs · Hasbro · hp · HSBC · IBM · intel
KPMG · LinkedIn · McKinsey&Company · MetLife
Microsoft · Morgan Stanley · NIKE · NOKIA · ORACLE
orange · PEPSICO · Pfizer · P&G · Sabre
SanDisk · SIEMENS · SOCIETE GENERALE · verizon
VISA · vodafone · xerox

82% of Fortune 500 companies

800 government departments

Australia	Bahrain	Brazil	Brunei	Burundi
Canada	China	Colombia	Dominican Republic	Egypt
France	Germany	Hong Kong	Hungary	Indonesia
Ireland	Latvia	Lesotho	Lithuania	Libya
Malaysia	Malta	New Zealand	Namibia	Nigeria
Oman	Papua New Guinea	Philippines	Poland	Qatar
Saint-Helena	Saudi Arabia	Scotland	Singapore	Slovak Republic
Solomon Islands	South Africa	Spain	State of Guernsey	Taiwan
Trinidad and Tobago	Tunisia	Turkey	United Arab Emirates	United Kingdom

In 45 countries

Our products and services are

Delivered by 2,500 leading training organizations

Ahead Technology · alc · BiTA · DreamsPlus · EDUsys Targeting success
egilia · EMC² · fgi Training & Consultancy · Fox Systems Software Ltd · Global Knowledge
icons innovative consulting · ILX · inprogress · ITpreneurs Effective Learning Solutions · ITSM Technologies
KnowledgeTrain · metier · New Horizons Computer Learning Centers · NOVELVISTA CERTIFYING PROFESSIONALS · ddls technology | process | people
PHOENIX TS · PLURALSIGHT · SERVIEW
simplilearn · skillsoft · thirdsky · UXC consulting · QA

Recognised by 2,500 Academic Institutions

University of St Andrews · University of Glasgow · Imperial College London · TEXAS A&M UNIVERSITY
UNIVERSITY OF LIVERPOOL · UNIVERSITY OF LEEDS · University of Exeter · MASSEY UNIVERSITY UNIVERSITY OF NEW ZEALAND
University of Nottingham UK | CHINA | MALAYSIA · UCD University College Dublin Ireland's Global University · University of Sheffield · UNIVERSITY OF AUCKLAND
University of Kent · Queen Mary University of London · université PARIS-SACLAY · UNIVERSITY OF BIRMINGHAM
University of Salford MANCHESTER · ETH zürich · Université de Strasbourg · UniSR Università Vita-Salute San Raffaele
UNIVERSITÀ DEGLI STUDI DI MILANO · University of BRISTOL · Dauphine | PSL · MANCHESTER 1824

PeopleCert

Our Product Portfolio

Challenges of today's business world

› Constant and rapid changes in business environment (VUCA, BANI, Unexpected events, etc.)

› Global competition

› Disruption

› Emergent technologies and trends

…What does this mean for you?

Impact of Key Challenges on PPM Professionals

› **Constant and Rapid Changes in the Business Environment** (VUCA, BANI, Unexpected events)

  › **The Challenges**:

  ➢ Professionals face uncertainty, volatility, and ambiguity in their projects and programs. This can lead to:

   • reactive planning

   • frequent rework

   • Difficulty aligning project outcomes with shifting business priorities

   • Stress levels increase due to the constant need for adaptability and quick decision-making.

  › **Addressing the challenges**:

  ➢ This requires professionals to be able to navigate unpredictable environments. Professionals who fail to build resilience and adaptability may struggle to remain relevant or secure leadership roles in a rapidly changing landscape.

Impact of Key Challenges on PPM Professionals

› **Global Competition**

  › **The Challenges**:

    ➤ Increased pressure to deliver projects on time, within budget, and with a higher level of quality, often while managing cross-functional and sometimes even cross-cultural teams and stakeholders.

    ➤ Limited resources and tighter margins become the norm, adding stress to execution.

  › **Addressing the challenges**:

    ➤ Professionals must demonstrate a global mindset, cultural intelligence, and the ability to deliver competitive advantages. Those unable to thrive in a competitive environment risk being overlooked for high-profile or international opportunities.

Impact of Key Challenges on PPM Professionals

> **Disruption**

>> **The challenges**:

>>> Sudden shifts caused by new market entrants, economic downturns, or innovative business models force professionals to quickly pivot strategies and recalibrate project objectives. This often leads to a reactive rather than proactive management style.

>> **Addressing the Challenges:**

>>> Demonstrating the ability to anticipate and adapt to disruption is essential for long-term career growth. Professionals who cannot manage disruptive forces effectively may find their roles marginalized or their projects deprioritized.

Impact of Key Challenges on PPM Professionals

› **Emergent Technologies and Trends**

   › **The challenges**:

      ➢ Keeping up with new tools, technologies, and methodologies is a constant challenge. Professionals must learn and implement advancements such as AI, agile, or advanced analytics, often while delivering projects in parallel.

      ➢ Resistance or slow adoption can hinder efficiency and team performance.

   › **Addressing the challenges**:

      ➢ Mastery of emergent ways of working or technologies can position professionals as thought leaders and innovators.

      ➢ Conversely, an inability to adopt and integrate new technologies can signal a lack of future-readiness, limiting career advancement and marketability.

The Professional's Dilemma – Balancing Skills, Demand, and Career Goals

› Limited knowledge of advanced **PPM frameworks**

- o Many professionals start with project management but feel unprepared for higher-quality program or portfolio responsibilities.

- o Realize that project management alone is not enough to cope with today's growing and complex tasks

› Lack of a clear **development path**

- o Confusion over where to begin and what to prioritize for their career trajectory.

› Fragmented **learning** experiences

- o Learning in silos limits real-world application across integrated disciplines.

The PRINCE2 Framework

bcs
The Chartered Institute for IT

PROMS-G
Project Management
Specialist Group

PRINCE2 Framework

PRINCE2 Portfolio Management

Strategic focus
Achieving strategic objectives by ensuring the best allocation of resources and adapting to changes in the business environment and organizational strategy

PRINCE2 Managing Programmes

Leading transformations
Leading transformational change, consisting of multiple interrelated projects and other work to progressively achieve value for the organization(s)

PRINCE2 Project Management

PRINCE2 Agile

Enablers of change
Enabling successful delivery of projects with appropriate levels of control and flexibility, and continuous improvement of existing products in the operational environment

PRINCE2 Risk Management

Helping to create and protect value at all levels of business change

PRINCE2 P3O Management

Supporting effective delivery and facilitating capability and maturity

PRINCE2 P3M3

A model used to assess and improve maturity and capability across the portfolio

PRINCE2 – The Learning Journey

⟩ Begin with **PRINCE2 Project Management** - The foundation for all professionals

⟩ Experience **PRINCE2 Agile** - learn to use agile ways of working successfully in your environment

⟩ Expand into **PRINCE2 Program Management (MSP)** - Learn to coordinate multiple projects effectively and facilitate business change.

⟩ Master **Portfolio Management (MoP)** - Optimize resource allocation across strategic initiatives.

⟩ Specialize with **Risk Management (MoR)** or **P30** - Gain expertise in targeted areas when needed.

Flexibility at every stage: You get to decide where your passion is, Dream it, do it!

Why is PRINCE2 your Gateway to Professional Excellence

› **Adapt** to today's dynamic world of constant Business Change

- o Learn flexible and scalable methods in a holistic framework.

› **Equip** yourself for every PPM challenge

- o Build expertise across projects, programs, portfolios, risk, and PMOs

› **Achieve** recognition with the PRINCE2 certifications

- o Showcase your mastery in Project, Programme and Portfolio Management (PPM)

- o Demonstrate every carrier step (PRINCE2 Project Manager, PRINCE2 Agile, PRINCE2 Programme Manager, PRINCE2 Portfolio Manager)

Why PRINCE2 makes sense

› Holistic **expertise** across PPM disciplines

  o Demonstrates mastery of interconnected skills, enabling seamless transition between project, programme, and portfolio responsibilities.

› **Flexibility** with structured credibility

  o Professionals can customize their learning journey while achieving a universally recognized credential

› **Career differentiation** in a competitive market

  o Signals comprehensive capability to employers and customers

Benefits for Every Career Stage and Goal

› For **Beginners**:

   o Build confidence with foundational knowledge in project management or agile working.

› For **Experienced** Professionals:

   o Gain credentials that reflect advanced expertise in Programme and Portfolio Management and open doors to leadership roles.

› For **Specialists**:

   o Enhance your skill set in critical areas like risk management or PMO.

Tailored benefits for every stage of your career

PRINCE2 - Benefits for Professionals

❯ Globally- and industry- **recognized certification**

   o Stand out in competitive markets

❯ Holistic **skill development**

   o Expertise across all PPM disciplines for versatile career growth

❯ **Flexibility** and personalization

   o Learn what you need, when you need it, aligned to your career goals

Why is PRINCE2 significant?

The global working environment is affected by:

Globalization & Disruption

New Technologies and Methods

Agile methods in Project Management

"97% of organizations believe project, programme and portfolio management is critical to business performance and organizational success"

Project Management is in high demand:

2.3M new PM employees will be needed each year by 2030

50% of professionals are Project Managers but do not have a PM certification

32% of the budget is lost when a project fails to reach its goals

39% of projects fail due to change in an organization's priorities

Future developments

How do we stay current in todays changing world at PeopleCert?

> **PeopleCert invests time and money** in keeping up to date with the changing environment by:

  - ➢ Conducting **research** and **development**
  - ➢ **Engaging** with **SME's** to remain up to date with trends and needs of their users
  - ➢ **Running projects** to look at **what needs to change**, then changing it
  - ➢ **Using** their **own methodologies** to run these projects
  - ➢ **Engaging** with their **audience** to allow **for feedback**
  - ➢ **Provide access** to its members on PeopleCert Plus to **updated blogs, articles and many different resources**
  - ➢ **Being present** and **engaging with partners and ultimately YOU** to make sure we provide YOU with what YOU need to succeed in your careers!

PeopleCert

What's happening right now?

➢ PeopleCert is currently working on updating:
   ➢ PRINCE2 Agile
   ➢ PRINCE2 7th edition 2nd impression

➢ PeopleCert will be retiring the following products:
   ➢ SCRUM
   ➢ MOV
   These offerings are fully supported by our other offerings; therefore, we won't be losing anything, they will just be covered elsewhere

➢ We will also be looking at the whole suite of offerings and prioritizing these based on Market demand and need