

Whats new in Green IT?



StAlrway to Heaven or Alhighway to Hell?

John Booth BSc (Hons) Tech (Open), CDCAP, CDCSP, MBCS (aka Grim Reaper)

MD Carbon3IT Ltd

BCS Green IT SG AGM 2024

BCS London
31st October 2024





"Don't fear the Reaper"





John Booth

MD - Carbon3IT Ltd
Technical Director – National **Data Centre** Academy

Vice Chair British Computer Society - Green IT SG

BSI TCT7/3 Committee Chair – ISO/IEC 30134/22237 & EN 50600 **Data Centre** Standards

EU Code of Conduct for Data Centres (Energy Efficiency) Joint Author/Reviewer/Committee Member

Data Centre Alliance – Chair SIG Data Centre Energy Efficiency & Committee Member Sustainability

DCD CEEDA (Certified Energy Efficient Data Centre Award) Global Lead Assessor

ISO 50001 Energy Management Systems Lead Auditor/ISO 22301 Business Continuity Management Systems Lead Auditor

Energy Saving Opportunities Scheme (ESOS) Lead Assessor – Energy Management Association

Certified Data Centre Audit Professional (CDCAPTM) & Certified Data Centre Sustainability Professional (CDCSPTM)

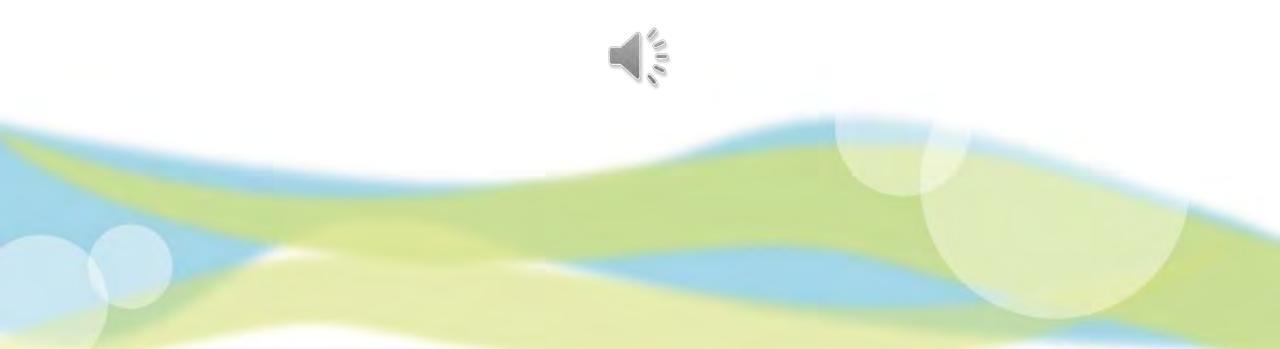
TechUK Data Centre Council Member, ESG and Skills Working Groups

Advisory Board - Sustainable Digital Infrastructure Alliance

iMasons - Sustainability Committee - Leadership

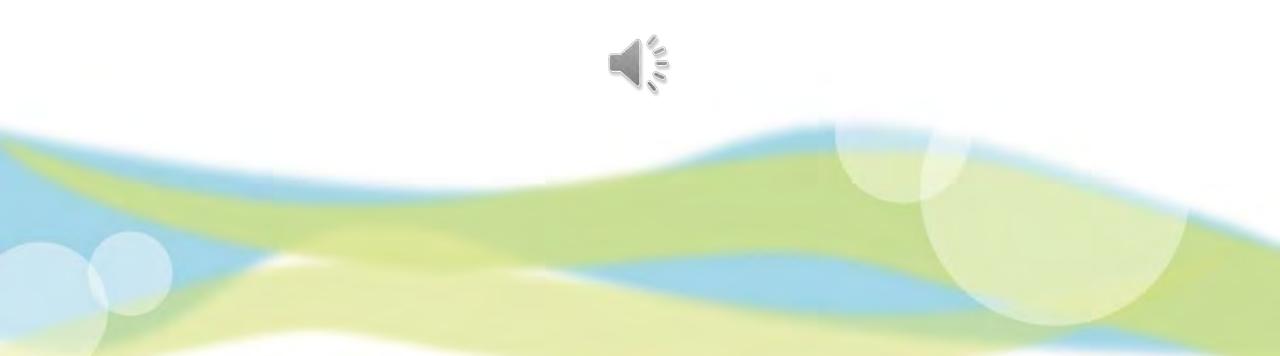


StAlrway to Heaven?





Or...Al way to Hell?





Al – Heaven or Hell?

The "Promise" of Al

Energy

Supply Chain

Cost (Financial and Environmental)

Al's Possible Future

Whats new in Green IT?



What is AI?

Artificial intelligence (AI), in its broadest sense, is intelligence exhibited by machines, particularly computer systems.

It is a field of research in computer science that develops and studies methods and software that enable machines to perceive their environment and use learning and intelligence to take actions that maximize their chances of achieving defined goals.

Such machines may be called Als.



The "Promise" of Al



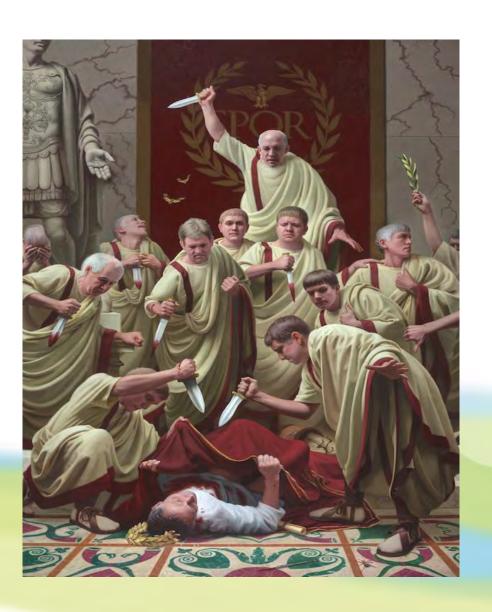


The "Promise" of Al





The Ides of March





Beware the Ai'ds of March (The Ides of March)

Beware the Al'ds of March (The Ides of March)

By John Booth, DCA Energy Efficiency SIG & MD Carbon3IT



THE IDES IS THE DAY on the Roman calendar to indicate roughly the midpoint of the month it is usually the 15th, the Ides of March became famous as the date of Julius Caesar was assinated in 44BC. According to Plutarch, a seer had warned that harm would come to Caesar on the Ides of March. Enroute to the Senate, Caesar has passed the seer and joked "well, the Ides of March are come", implying that the prohecy had not been fulfilled, to which the seer relied, "Aye, they are come, but they are not yet gone"

"Julius Caesar was assassinated by a group of senators on the Ides of March (15 March) of 44 BC during a meeting of the Senate at the Curia of Pompey of the Theatre of Pompey in Rome where the senators stabbed Caesar 23 times. They claimed to be acting over fears that Caesar's unprecedented concentration of power during his dictatorship was undermining the Roman Republic. At least 60 to 70 senators were party to the conspiracy, led by Marcus Junius Brutus, Galius Cassius Longinus, and Decimus Junius Brutus Albinus."

Source: Wikepedia, accessed 7th May 2024 https://en.wikipedia.org/wiki/Assassination_of_Julius_Caesar

You may wonder where I am going with this, but AI and its impact on the data centre sector appears to me to be "an unprecendented concentration of power" it, AI, is taking over all rational thought and perhaps we should all take a deep breath, and consider what we are doing...

The dominant topic at the recent data centres events that I've attended is Al.



It is top of a list compiled by Simmons and Simmons https://www.simmons-simmons.com/en/publications/ cluuzeox800hyuatcw3kkq0xs/top-10-issues-indata-centres published on the 1th April 2024, the "The Impact of AI on Data Centres" and has links to number 3 on the list "Ballancing Net Zero with human need" and 4 Critical Infrastructures for powering data centres, as well as 8 "Supply chain challenges" and 9 "Lack of Skilled labour in the industry".

But, are we sure about Al?

Personally, I'm not convinced that AI will turn out to be the pancea that some are saying, yes, its good for healthcare and for analysis of geo-data which can be used to determine where and what we should consider for adaptation and militgation of climate change, I'll even go so far as to say that it can eliminate errors and optimise production lines, but you could do that with sigma six and kaizen methods. The darker side of AI is fake news, outright disinformation and deep fakes, and I am not convinced that enough is being done from a legislative or self-regulatory point of view to address these issues.

From a data centre perspective, it appears to be "technology for technology's sake", Al chips use more power and thus require more cooling, a recent conversation revealed that one of the major players in the space have advised a power/cooling global manufacturer to prepare for 500kw racks.

Its clear that legacy data centres will not and cannot provide the infratructure to support this path, meaning that AI will have to be located in "state of the art" data centres, which will take at least 3 years to build, even if we had a design ready to go, which we dont, so perhaps longer. Add to that the lack of power in the traditional data centre hubs and the question really is, where are we going to put them, and thats to assume that we'll be able to obtain the vast amounts of power required. One area could be the Nordics, to take advantage of renewable energy and a suitable climate, but if we were to deploy at

44 ISSUE V 2024 | HTTPS://DATACENTRE.SOLUTIONS



An unprecedented...

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Al – Sheesh!

AI crossing to be installed near football ground



A new Toucan crossing which uses AI detection will be installed on Oteley Road in Shrewsbury

Shehnaz Khan

BBC News, West Midlands



Al – Heaven or Hell?

The "Promise" of Al

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Supply Chain

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Al's Possible Future



Carbon Energy - Here be "Dragons"





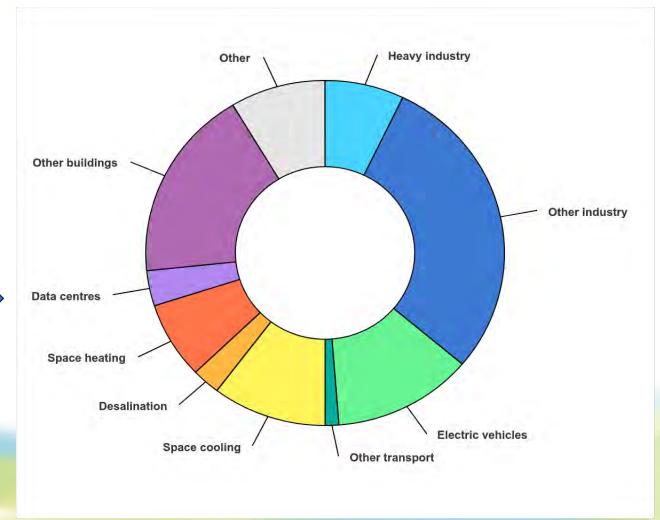
IEA 18 Oct 2024

In part because of expectations for AI, the next few years will see a substantial rise in the number and size of data centres. This growth will be partially mitigated by continued efficiency improvements at both the hardware and software level. Nonetheless, electricity demand from data centres is set to grow strongly to 2030 under today's policies settings and trends.

However, when considered in a broader context of total electricity consumption growth globally, the contribution of data centres is modest. Global aggregate electricity demand grows by 6 750 terawatt-hours (TWh) by 2030 in our Stated Policies Scenario, equivalent to more than the combined demand from the United States and European Union today.



IEA 18 Oct 2024



Carbon³IT

Carbon Q- Data Centre Energy Demands - Global

How much energy is consumed by data centres globally?

STILL,

NO ONE KNOWS!

But...

CarbonilT

A- Data Centre Energy Demands - Global

International Energy Agency (Sept 22)

Global data centre electricity use in 2021 was 220-320 TWh, or around 0.9-1.3% of global final electricity demand.

https://www.iea.org/reports/data-centres-and-data-transmission-networks

Electricity 2024 Update



A- Data Centre Energy Demands - EU

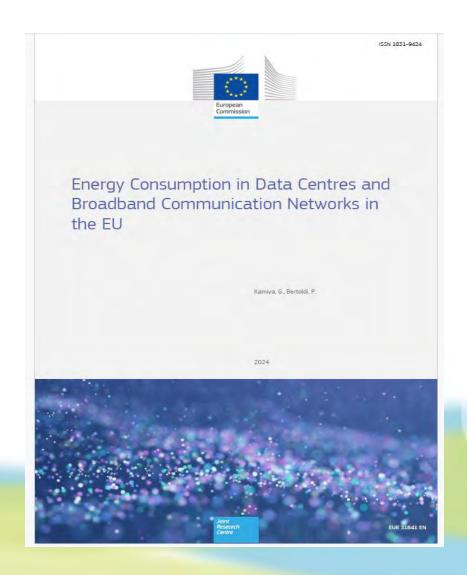
The energy consumption of data centres in the EU 28 increased from 53.9 TWh/a to 76.8 TWh/a between 2010 and 2018. This means that in 2018, data centres accounted for 2.7% of the electricity demand in the EU 28.

Compared to 2018, the energy consumption of data centres is expected to increase by 21% to 92.6 TWh/a by 2025.





EU-JRC Report - 2024







EU-JRC Report - 2024

Data centres in the EU used an estimated <u>45–65 TWh</u> of electricity in 2022, equivalent to 1.8–2.6% of total regional electricity consumption.

The top four data centre markets – Germany, France, the Netherlands, and Ireland – accounted for nearly two-thirds of the region's data centre energy use, despite having less than 40% of the population.

Data centres represent over 2% of national electricity use in Ireland (18%), the Netherlands (5.2%), Luxembourg (4.8%), Denmark (4.5%), and Germany (3%), Sweden (2.3%), and France (2.2%).

Telecommunication networks used an estimated $\underline{25-30 \text{ TWh}}$ of electricity, equivalent to 1-1.2% of total EU electricity use.

The four largest Member States by population and GDP (Germany, France, Italy, and Spain) were also the four largest users of energy for telecommunication networks, accounting for 65% of the total.

Network energy use as a share of national electricity use was both lower and more uniform compared with data centres, ranging from 0.5% to 1.5%. In contrast, data centres as a share of national electricity use range from as low as 0.4% in some countries to as high as 18% in Ireland.



EU-JRC Report - 2024

The combined energy use of data centres and telecommunication networks in the EU was 70–95 TWh in 2022, equivalent to 2.8–3.8% of total regional electricity use.

The four largest Member States – Germany, France, Italy, and Spain – accounted for about 60% of total digital infrastructure energy use in the region.

Digital infrastructure accounts for more than 5% of national electricity use in four countries, each with major data centre markets: Ireland (19%), the Netherlands (6%), Luxembourg (5.5%), and Denmark (5%).

Carbon T Q- Data Centre Energy Demands - UK

How much energy was consumed by UK data centres between 2021-2023 (TP 5)?



Global Data Centre Energy Forecast?





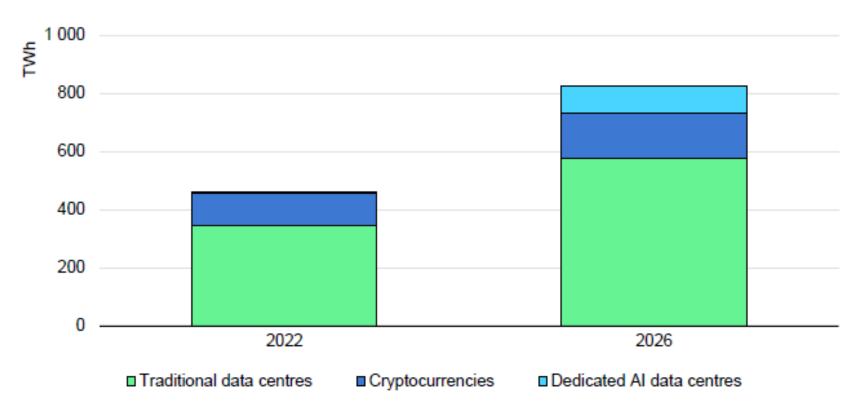
Global Data Centre Energy Forecast?

Global electricity demand from data centres could double towards 2026

We estimate that data centres, cryptocurrencies, and artificial intelligence (AI) consumed about <u>460 TWh</u> of electricity worldwide in <u>2022</u>, almost <u>2%</u> of total global electricity demand.



Estimated electricity demand from traditional data centres, dedicated Al data centres and cryptocurrencies, 2022 and 2026, base case



IEA, CC BY 4.0.

Note: Data centre electricity demand excludes consumption from data network centres.

Sources: IEA forecast based on data and projections from <u>Data Centres and Data Transmission Networks</u>; Joule (2023), Alex de Vries, <u>The growing energy footprint of artificial intelligence</u>; Crypto Carbon Ratings Institute, <u>Indices</u>; Ireland Central Statistics Office, <u>Data Centres Metered Electricity Consumption 2022</u>; and Danish Energy Agency, <u>Denmark's Energy and Climate Outlook 2018</u>.







Data Centre Energy Numbers - Global







Carbon Data Centre Energy Demands - UK

We don't really know!

What we do know is that the commercial data centre sector, i.e. Colocation in the CCA 5th Period

January 1, 2021 to December 31, 2022 was...

9.65 TWh



CCA 5th Period

Average PUE UK (CCA)
Global Average (Uptime Inst)

= 1.70

= 1.55

65 Organisations in the Scheme

30 did NOT meet their Target!



UK DC – New Projects

Havering

LB Tower Hamlets

LB Newham (Tate & Lyle)

Culham (Old JET Fusion Reactor)

Lincoln (Humber Tech Park)

British Volt

South Mimms

Basildon

600 MW

72 MW *

210 MW *

141/575 MW *

386 MW

1100 MW *

300 MW

??? MW

Total

2.9 GW

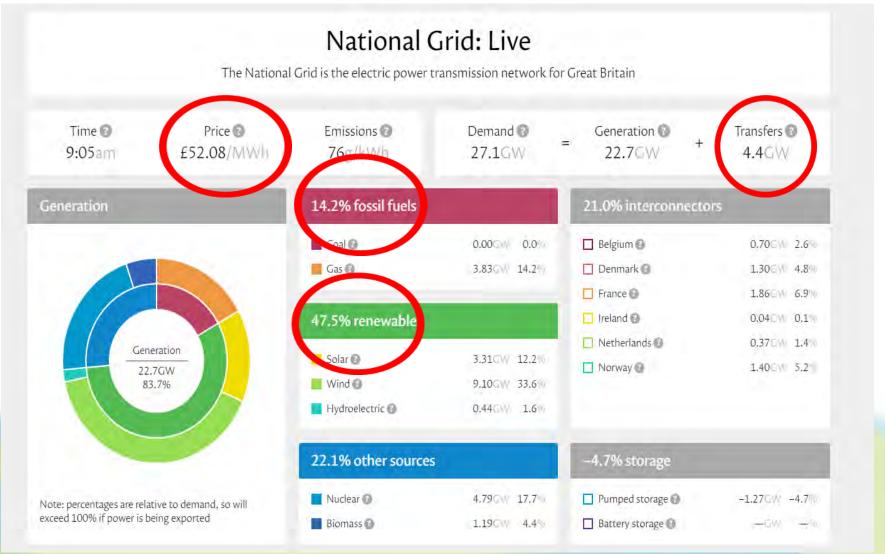
Carbon IT

The "Elephant"



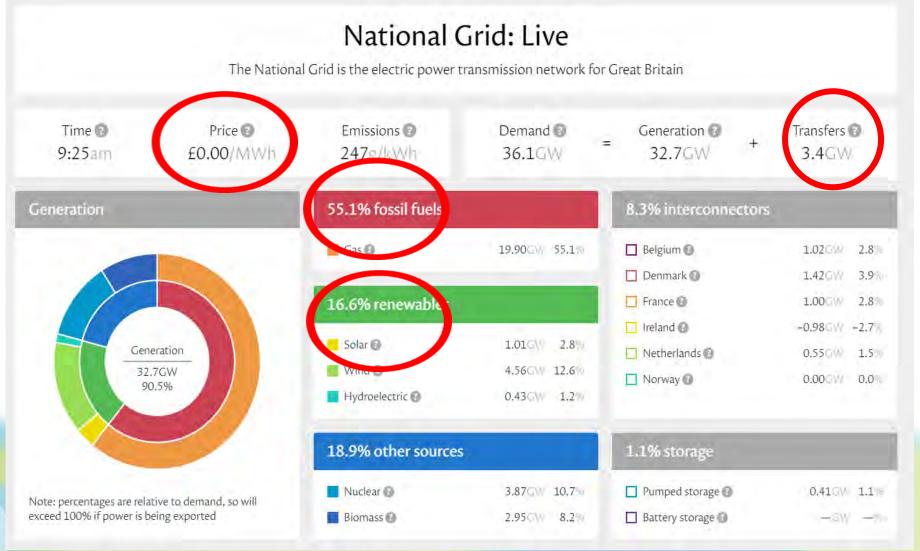


UK Energy - Debt





UK Energy - Debt





National Grid - CEO

Data centre power use 'to surge sixfold in 10 years'

③ 26 March · ₱ 275 Comments





The boom in artificial intelligence (AI) and quantum computing will drive a spike in energy use, the National Grid has predicted.

Both rely on data centres - warehouses full of computer systems.

Chief executive John Pettigrew said the power those data centres use would increase six-fold in the next decade.

He said the grid was becoming "constrained" and "bold action" was needed to create a network able to cope with "dramatically" growing demand.

"Future growth in foundational technologies like artificial intelligence and quantum computing will mean larger scale, energy-intensive computing infrastructure," Mr Pettigrew said.



Sunday Telegraph 13th October 2024

The age of energy rationing is looming for Britain

UK warned of blackout risk as nuclear power shrivels and Ed Miliband races towards net zero



UNSUSTAINABLE!

1. "not able to be maintained at the current rate or level."

"macroeconomic instability led to an unsustainable boom"

Ecology

upsetting the ecological balance by depleting natural resources.

"unsustainable fishing practices"

2. not able to be upheld or defended.

"both remarks are unsustainable"



The Legislation!





EU Legislation

Taxonomy Climate Delegated Act (TCDA) 2025

Taxonomy Climate Delegated Act (TCDA)

Energy Efficiency Directive (EED)





Climate Transition Plans (CTPs



Data Centres





Digital Operations Resilience Act (DORA)



Corporate Sustainability Due Diligence
Directive (CSDDD)

Corporate Sustainability Reporting Directive (CSRD)



UK-DCs Carbon Critical National Infrastructure!

HOME > NEWS > THE MANAGEMENT & OPERATIONS CHANNEL

UK government designates data centers as Critical National Infrastructure

Means operators can call on more support in emergencies

September 12, 2024 By: Matthew Gooding O Have your say



UK-DCs Critical National Infrastructure!

Data centres powering the economy will be designated as Critical National Infrastructure (CNI) alongside energy and water systems.

https://www.gov.uk/government/news/data-centres-to-be-given-massive-boost-and-protections-from-cyber-criminals-and-it-blackouts



So,

Energy Infrastructure

Data Centre Regulations (Energy Efficiency/Sustainability?)

New Power Stations?
Hinkley Point C - Operational 2036!
Sizewell C - Environmental Permits - March 23
New Nuclear - Jan 24?

Grid Upgrades - ?
Disruption/Environmental Issues & Cost?



Options

Abandon UK net zero ambitions

Accelerate new energy plants SMR's (GBN Investment Decision)

Fusion

Wind/Solar

 \checkmark

2029

2040?

√

Abandon Al

5



The AI "Gold Rush" Supply Chain

The people who really made money on the California Gold Rush were merchants. Take Levi Strauss. When he heard news of the California Gold Rush, he headed to San Francisco where he established his wholesale dry goods business in 1853. Then in 1872, Strauss partnered with one of his customers, a Reno, Nevada, tailor named Jacob Davis, who was designing heavy cotton work pants hammered with rivets in the pocket corners to make them more durable. The company, "Levi Strauss & Co." couldn't sell enough of their "waist high overalls" to the miners, lumberjacks and farmers. And, well, you know the rest of the story.

And remember Sam Brannan from the beginning of our story — the one who basically kicked off the gold rush by paraded around with that vial of precious metal? Rather than staking a claim on the gold, Brannan bought up all the equipment that prospectors would need; then, when the rush began, re-sold the merchandise at a steep markup. His store made enormous profits, selling as much as \$5,000 (about \$155,000 in 2020 dollars) in goods per day to miners. He became California's first millionaire, perfectly illustrating the old maxim, "during a gold rush, sell shovels."





Capital Plant















Construction Costs

Tender prices for data centre construction projects are expected to rise at a constant rate in the coming years.

58 percent of respondents to our survey reported rises of 5 to 15 percent over the past 12 months, with a further 21 percent reporting more than a 15 percent increase. The majority expect tender prices to continue rising at the 5 to 15 percent rate over the next 12 months, but about a third of respondents anticipate rises might slow to around a 5 percent increase.

Globally, the overall average year-on-year cost increase across the 2024 index is nine percent, compared to six percent in 2023. Our 2024 index considers the current average cost per watt to build in 50 key data centre locations globally.

https://reports.turnerandtownsend.com/dcci-2024/data-centre-cost-trends



Construction Costs

Tokyo US\$ 14.30/W

London US\$ 11.20/W

North Virginia US\$ 11.50/W

Phoenix US\$ 9.40/W

"Global demand is consistently outstripping the capability of supply chains and regions to deliver, pushing up prices, especially in markets with limited labour and contractor pools. Several core markets currently have 50 MW+ facilities under construction and, as construction activity has intensified, so have costs."

https://reports.turnerandtownsend.com/dcci-2024/data-centre-cost-trends



Carbon Capital Items – Lead times

Generators – 8 Months – 2 years

Substation Transformers – 26-30 Mths

LV/MV Pods – 52-56 weeks

Chillers, - 6 Mths

CRACs – 6 Mths

UPS – 6 Mths

Batteries – 6 Mths

RMUs - 6 Mths

CDUs - 6 Mths



Construction Plant





Construction Plant -

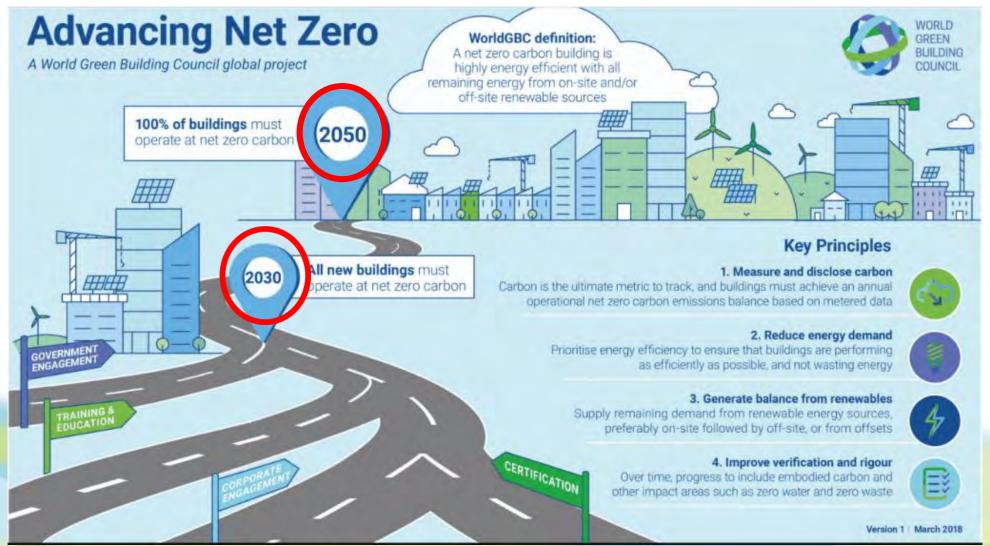
The broader economic recovery in the UK has had a profound impact on the construction sector. With the easing of COVID-19 restrictions and a rebound in business activity, there has been a resurgence in construction projects across the country. Key economic indicators, such as GDP growth and employment rates, have shown positive trends, further fuelling confidence in the market.

However, the industry also faces challenges, including potential supply chain disruptions and regulatory changes. The increasing focus on sustainability and reducing carbon footprints may lead to stricter regulations, impacting the production and usage of construction machinery. Additionally, the global nature of the supply chain means that any international disruptions could have a ripple effect on the UK market.

Source: https://ccemagazine.com/news/uk-construction-equipment-sales-surge-amid-economic-recovery/



Net Zero - Buildings





Decarbonised Grid

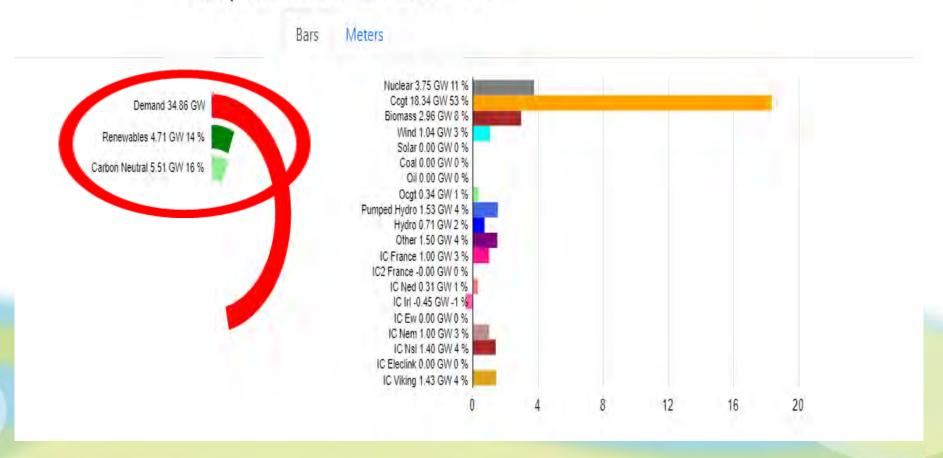




Gridwatch

GB Fuel type power generation production

last update 2024-10-13 17:35:00 GMT





Decarbonised Grid

The UK government has committed to fully decarbonizing its electricity grid by 2035 as part of its net zero by 2050 plans. This will require significant investment, planning, and coordination across the government and private sector.

Here are some of the challenges and opportunities associated with decarbonizing the UK's electricity grid:

Demand

Electricity consumption is expected to double by 2050. The Climate Change Committee anticipates that UK energy demand will be 50% higher than pre-Covid levels by 2035 and 100% higher by 2050.

Infrastructure

New infrastructure is needed to connect renewable energy sources, such as offshore wind farms and solar, to homes and businesses. Building new grid infrastructure takes a long time.

Technologies

The UK will need to transition away from fossil fuels and adopt new technologies, such as electric vehicles and heat pumps.

Public support

The government will need to build and maintain public support for the transition.



Decarbonised Grid

Some say that decarbonizing the grid by 2030 is possible with rapid reforms. Others say that the UK's goal is ambitious and that it may not be achievable by 2035.



Data Centre of the Future

Sustainable Buildings?

Decarbonised Grid?

Rethink our Al ambitions?

Legislation will force...

A Radical Rethink?



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Legislation

In a legal context, regulations are a type of secondary legislation: law made by a person or body other than parliament within the framework of an enabling Act of Parliament.

Regulations specify detailed requirements or standards developed to implement the principles and objectives set out in primary legislation.

More broadly defined, regulation is the use of rules, incentives and penalties to change the behaviour of individuals or organisations. While rules may be set out in law, this is not always the case.

Regulation involves not only setting standards but monitoring performance against them and enforcing compliance.

https://www.instituteforgovernment.org.uk/explainer/regulation



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Energy Efficiency

"At the IEA, we call energy efficiency 'the first fuel' - which shows its significance."

Fatih Birol Executive Director, IEA International Energy Agenc



EU Code of Conduct for Data Centres (Energy Efficiency)









EU Legislation

Taxonomy Climate Delegated Act (TCDA) 2025

Taxonomy Climate Delegated Act (TCDA)

Energy Efficiency Directive (EED)





Climate Transition Plans (CTPs



Data Centres





Digital Operations Resilience Act (DORA)

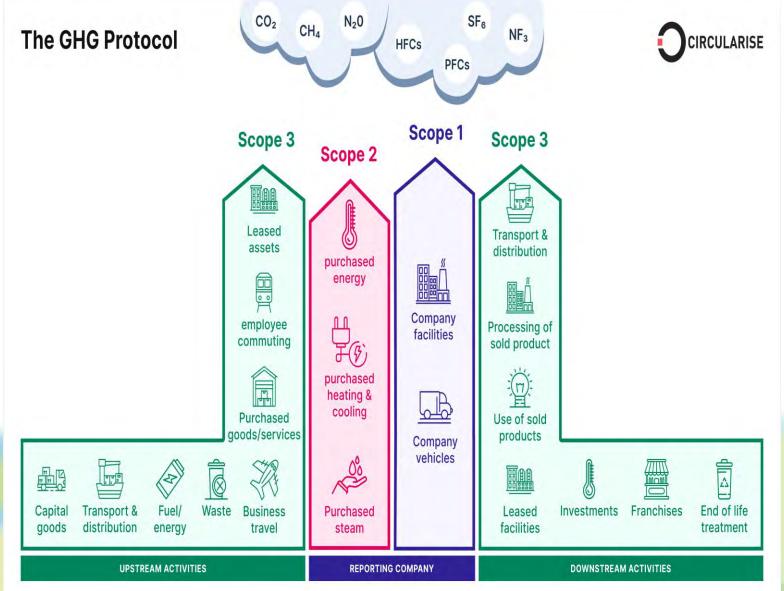


Corporate Sustainability Due Diligence
Directive (CSDDD)

Corporate Sustainability Reporting Directive (CSRD)

Carbon[®]IT

GHG Scopes





ΑI

Energy efficiency in chip design is important for reducing environmental impact, lowering operating costs, and extending battery life. Here are some ways to improve chip design energy efficiency:

Use energy-efficient materials: Use materials like silicon carbide

Use energy-efficient technologies: Use technologies like silicon photonics

Use energy-efficient transistor devices: Use transistor devices like FinFETs

Use strategies to reduce power consumption: Use strategies like voltage scaling, clock gating, and dynamic power management

Use low-power IP: Use IP that offers maximum energy efficiency while maintaining high performance

Use a lower voltage architecture: Use a lower voltage architecture, like 1.2 V, to reduce battery size and extend battery life

Reduce the time it takes to design a chip: Use technology to reduce the time it takes to design a chip

Locate data centers near renewable energy sources: Locate data centers near solar and wind energy sources



Αl

Here are some ways to improve the energy efficiency of a data center:

Use evaluation metrics

Assess your data center's energy efficiency using metrics to reduce energy consumption and carbon emissions.

Control temperature and humidity

Use IoT sensors to monitor temperature and humidity and protect equipment from overheating.

Consolidate lightly used servers

Reduce the amount of power needed to run the data center by consolidating servers that are not used often.

Use environmental sensors

Install an environmental monitoring system with sensors that can report data and alarms.

Enclose server racks

Contain server racks to prevent warm and cold air from mixing, which can reduce the need for powerful cooling.

Use energy-efficient technologies

Invest in technologies that are more energy-efficient, such as UPS systems that can automatically adapt to load demand.

Optimize variable efficiency

Use UPS technology that can minimize efficiency losses to less than 3%.



Data Centre of the Future

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Green Software Foundation – SCI Metric (ISO/IEC 21031:2024)

UK Data Centres – Critical National Infrastructure

BCS Green IT Courses (Next Slide)

National Data Centre Academy

New Government!



Whats new in Green IT?

BCS Green IT Courses e Learning £30 each

3 Modules

Take approx. 1 hr to complete

Online learning & testing with immediate results

Cost £30 (+vat) each

Interactive learning including video

https://campaign.bcs.org/greenit

Mod 1 – Discovering Green IT

Mod 2 - Driving Sustainability

Mod 3 – Avoid Greenwashing



National Data Centre Academy

3 Training Rooms (12)

Semi Permanent Passive Exhibition/Events Space

3 Technical Areas

Data Centre Energy Efficiency Room

Power Systems

Active Showcase

2 Breakout/Management/Strategy/Sales Training Rooms (6)

VR/AR WIP



Carbon TT NDCA Leamington Spa -





Old/New Government

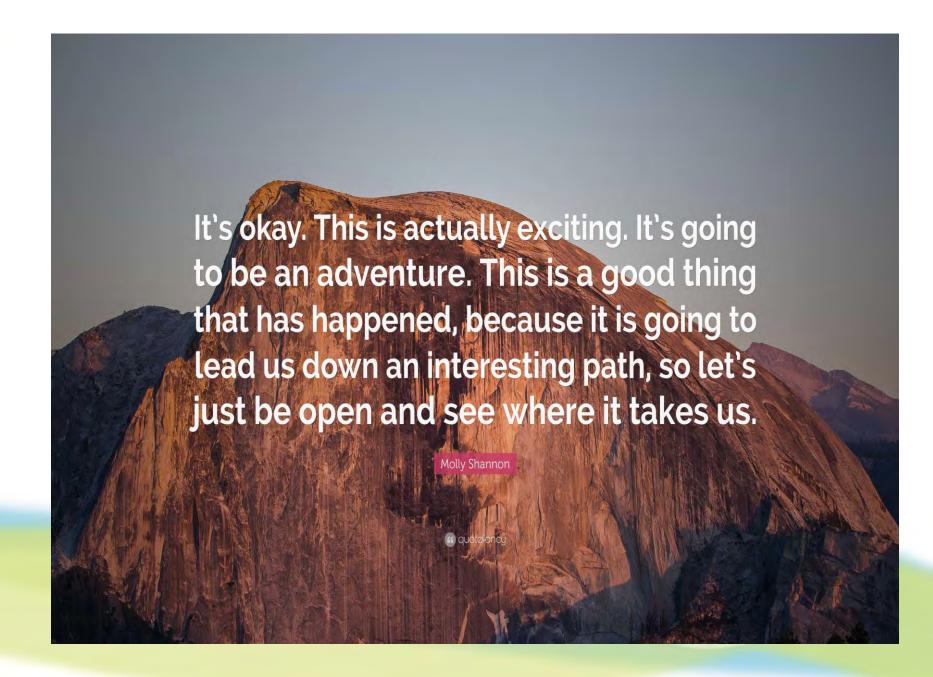
















national data centre academy

NDCA Data Centre of the Future event 22nd Jan 2025
Tickets *EventBrite*

https://nationaldatacentre.academy/



Thank You





Q&A's





Thank You



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